



# DATOS BÁSICOS

Basic Data

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03

# Datos básicos de la industria automotriz

## Automotive Industry Basic Data



AÑO	PRODUCCIÓN <sup>1</sup>	VENTAS <sup>2</sup> (unidades)	PERSONAL OCUPADO	HORAS TRABAJA- DAS (ooo)	K.W.H. CONSU- MIDOS (ooo)	VENTAS \$ (ooo)	COMPRAS EN PLAZA \$ (ooo)	SUELDOS \$ (ooo)
Year	Production <sup>1</sup>	Sales <sup>2</sup> (units)	Employed personnel	Worked hourhours (ooo)	K.W.h. consump- tion (ooo)	Sales \$ (ooo)	Local purchases \$(ooo)	Salaries \$(ooo)
1959	32.952	32.319	9.900	12.300	-	573.787	319.906	86.461
1960	89.338	87.723	17.500	20.900	54.600	1.697.238	527.245	155.600
1961	136.188	134.926	24.400	31.000	74.500	2.579.597	857.861	251.508
1962	129.880	124.447	25.500	36.000	90.500	2.227.229	973.960	260.121
1963	104.899	106.166	28.200	30.800	100.000	1.847.038	713.720	276.584
1964	166.483	167.538	33.493	42.278	136.600	2.732.645	1.443.621	326.878
1965	194.536	190.785	36.710	47.099	157.415	3.266.599	1.805.237	380.234
1966	179.453	177.374	39.500	48.239	168.720	3.212.231	1.711.150	456.582
1967	175.318	177.577	34.528	42.882	166.056	3.274.265	1.704.454	456.570
1968	180.976	185.419	35.295	44.247	182.305	3.392.377	1.765.178	471.090
1969	218.590	211.603	40.349	51.998	217.988	3.892.559	2.193.214	545.666
1970	219.599	221.595	41.561	54.679	244.398	3.739.871	1.999.583	544.436
1971	253.237	254.324	42.909	55.276	285.008	3.820.747	1.897.131	568.954
1972	268.593	265.289	46.316	57.673	304.483	3.496.773	2.127.258	516.573
1973	293.742	296.514	50.626	64.065	342.506	3.959.236	2.475.289	649.614
1974	286.312	286.702	57.400	69.218	368.887	4.218.904	2.889.382	783.320
1975	240.036	240.572	54.556	66.374	322.747	3.510.358	2.255.828	676.785
1976	193.517	191.158	50.012	59.863	290.030	3.315.955	2.133.956	425.087
1977	235.356	220.314	48.765	64.674	319.748	3.688.638	2.504.063	500.017
1978	179.160	194.844	38.402	48.609	245.796	3.336.167	1.881.069	471.914
1979	253.217	251.931	41.201	55.156	290.019	4.152.575	2.381.562	600.835

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Year	Production <sup>1</sup>	Sales <sup>2</sup> (units)	Employed personnel	Worked hourhours (ooo)	K.W.h. consump- tion (ooo)	Sales \$ (ooo)	Local purchases \$(ooo)	Salaries \$(ooo)
1980	281.793	278.665	38.851	55.436	295.488	4.251.688	2.499.173	743.040
1981	172.363	179.133	28.334	35.975	225.427	2.201.531	1.049.540	569.975
1982	132.117	135.039	23.267	29.207	199.204	1.871.723	954.599	265.213
1983	159.876	155.683	23.449	31.929	224.482	2.194.275	1.343.720	284.412
1984	167.323	169.783	23.620	32.934	245.994	2.435.552	1.580.574	432.748
1985	137.675	146.341	20.715	27.784	207.297	2.322.941	1.212.243	309.744
1986	170.490	165.956	22.129	32.214	239.805	3.084.034	1.728.738	365.293
1987	193.315	191.257	21.820	36.661	265.255	3.082.992	1.680.094	385.062
1988	164.160	164.151	21.313	29.693	234.031	2.544.031	1.568.507	315.841
1989	127.823	134.762	19.281	23.930	200.046	2.589.660	1.610.873	259.698
1990	99.639	95.913	17.430	20.812	174.792	1.551.481	879.470	280.248
1991	138.958	142.380	18.317	27.216	206.871	2.777.053	1.368.463	360.783
1992	262.022	259.716	22.161	40.939	272.510	5.386.308	2.635.243	538.996
1993	342.344	341.189	23.027	45.155	308.559	6.074.335	2.845.486	646.790
1994	408.777	399.378	25.734	48.135	367.777	7.359.321	3.627.326	718.651
1995	262.401	277.707	21.362	34.570	294.603	5.562.250	2.170.425	650.481
1996	313.152	324.133	22.728	32.981	319.049	6.839.704	2.900.785	551.750
1997	446.306	438.683	26.286	39.212	436.761	8.009.849	3.735.661	536.076
1998	457.956	459.468	22.963	39.328	464.437	9.248.449	3.893.637	537.507
1999	304.834	318.915	18.522	22.087	375.951	6.488.192	2.452.495	469.187
2000	339.246	322.043	17.381	20.210	392.689	6.326.365	2.317.460	468.694

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Year	Production <sup>1</sup>	Sales <sup>2</sup> (units)	Employed personnel	Worked hours (ooo)	K.W.h. consu mp-tio n (ooo)	Sales \$ (ooo)	Local purchases \$(ooo)	Salaries \$(ooo)
2001	235.577	248.956	14.250	17.355	311.530	4.366.249	2.036.377	398.366
2002	159.401	169.356	12.166	13.146	275.983	4.575.518	1.728.776	302.611
2003	169.621	172.928	12.051	13.036	337.616	7.113.161	2.739.687	378.581
2004	260.402	311.961	13.751	19.237	386.836	11.707.950	5.396.865	539.005
2005	319.755	324.863	16.485	25.236	421.158	18.896.602	8.768.354	733.928
2006	432.101	425.268	19.095	32.176	415.782	28.750.043	14.606.520	1.046.589
2007	544.647	550.764	24.164	36.857	451.685	37.448.861	21.196.907	1.630.012
2008	597.086	589.557	28.051	42.412	481.651	45.583.530	29.300.014	2.379.397
2009	512.924	521.227	25.900	36.708	448.962	35.474.839	18.910.171	2.356.413
2010	716.540	710.485	28.911	47.127	522.373	60.170.835	36.132.785	3.524.091
2011	828.771	831.510	32.307	46.400	619.888	94.884.111	43.551.769	5.569.939
2012	764.495	761.469	34.507	40.366	675.967	113.015.681	43.170.750	6.952.451
2013	791.007	791.877	35.426	40.098	533.862	148.594.011	94.633.796	9.799.549
2014	617.329	630.452	33.232	33.113	459.359	145.004.471	92.224.086	12.187.225
2015	543.467	536.062	30.137	28.826	451.081	154.894.105	74.890.142	15.978.674
2016	472.776	471.667	27.028	26.362	445.161	224.221.276	111.871.063	18.635.553
2017	473.408	468.595	29.063	27.211	478.370	313.145.268	210.141.422	22.175.534
2018	466.649	467.187	26.538	21.983	339.977	424.954.928	309.126.216	29.057.465

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Year	Production <sup>1</sup>	Sales <sup>2</sup> (units)	Employed personnel	Worked hourshours (ooo)	K.W.h. consump- tion (ooo)	Sales \$ (ooo)	Local purchases \$(ooo)	Salaries \$(ooo)
2019	314.787	327.530	24.874	20.506	326.813	598.042.113	379.750.333	40.976.136
2020 <sup>(3)</sup>	257.187	258.950	13.522	21.186	427.752	680.746.675	354.916.120	51.927.849
2021	434.753	433.808	17.051	16.722	346.498	S/D	S/D	67.546.347
2022	536.893	376.257	25.207 <sup>(4)</sup>					
2023	610.715	406.940	25.936 <sup>(4)</sup>					
2024	506.571	403.523	27.009 <sup>(4)</sup>					

(1) A partir del año 2016 corresponde a automóviles y vehículos livianos. / As of 2016, it corresponds to cars and light vehicles.

(2) Ventas totales mercado interno y externo de automotores de fabricación nacional. A partir del año 2016 corresponde a automóviles y vehículos livianos. / Total sales of domestic and foreign automotive market of national manufacture. As of 2016, it corresponds to cars and light vehicles.

(3) A partir del año 2020 los datos publicados no cuentan con la información correspondiente a la totalidad de las asociadas a la entidad.

(4) Fuente: Observatorio de Empleo y Dinámica Empresarial, DGEyEL, SSPTYEL en base a SIPA. CIU 3410 Fabricación de vehículos automotores

